

Exam. Code : 106006  
Subject Code : 1514

**Bachelor of Design 6<sup>th</sup> Semester**  
**(Fashion & Textile Designing)**  
**EXHIBITION DESIGN & DISPLAY**  
**Paper—VI**

Time Allowed—3 Hours] [Maximum Marks—50

**Note :—** Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **FIFTH** question may be attempted from any section. All questions carry equal marks.

**SECTION—A**

1. Write about role of Fashion Design Shows.
2. Write about introduction to display and its Expo.

**SECTION—B**

3. Write about different concepts of Exhibitions.
4. Write about concept and objectives of show design and display.

### SECTION—C

5. Write about benefits in promotion of display shows.
6. Write about marketing values of fashion display.

### SECTION—D

7. Write about role of textile exhibition in detail.
8. Write about benefits of garment fairs for apparels.